

Explanation of the 6 Panels of the SAR Tri-fold Brochure

1. Following is an explanation of what each panel of the brochure should contain:
 - a. **Cover:** A title and a picture
 - b. **Inside Cover:** Picture to accompany the introduction. May also contain a brief caption or explanation of the picture.
 - c. **First inside panel:** An introduction that presents the basic facts of the event and succinctly states the main idea presented in the interior of the brochure. The introduction should have a title, be written in paragraph form, and clearly communicate the overarching concept of the brochure.
 - d. **Two inner panels:** A detailed explanation of the ideas of the student around the theme. This written explanation should provide a systematic argument persuading the reader to the point of view of the author; that is, it should be a persuasive essay. The writing should be clear, well organized, and convincing. These panels may also contain pictures and/or artwork that make the brochure more aesthetically appealing. Some questions that may be helpful for the students to consider when completing these panels would include:
 - i. What are the lessons for our country within this event?
 - ii. How does this event reflect American society and American values?
 - iii. What thoughts do you have regarding the sacrifices made by the participants in this event?
 - iv. What was the outcome of the event and how did this outcome impact American history?
 - v. What motivated the participants to be a part of this event?
 - vi. Could you have done what these people did? Would you have done it?
 - e. **Back Panel:** The following information must be included in the exact order specified on the back panel of the brochure inside a 2 ½” x 2 ½” framed box. Failure to include this information, and to contain all the information in the 2 ½” x 2 ½” framed box, can result in disqualification from the competition.
 - i. **Student’s Name: First, Middle Initial, and Last**
 - ii. **School District**
 - iii. **School Name: Complete school name (do not abbreviate)**
 - iv. **Grade in School: (in California – 8th Grade) + School Year: 2013-14**
 - v. **Student’s Teacher’s Name:**
 - vi. **SAR Code: (provided to Teacher: State Code, SAR Chapter)**

[NOTE 1: When a Brochure is submitted from another source, other than a school, e.g. C.A.R. Society, or home schooled child, reflect that in the info block.]

[NOTE 2: SAR will conceal the above personal information throughout the judging process using a 3”x 3” Post-It® note.]